

# FIREFLIES + MUD PIES

SIMPLE LIVING, CRAFTS, AND FOOD.

## MELISSA LENNIG



Melissa is an accomplished family lifestyle blogger and published photographer. She holds degrees in Elementary Education (BS), English (BS), and Counselor Education (MA).

She shares her passions for crafts, family, and food on her blog, Fireflies and Mud Pies. Her work has been featured in magazines and on hundreds of websites, including Humpty Dumpty, Jack and Jill, Better Homes and Gardens, Country Living, Today, and Newsday.

## THE BLOG



Fireflies and Mud Pies is a family lifestyle blog packed with easy crafts, recipes, and parenting tips. Readership consists of family-focused women, ages 25–50, who are interested in home, garden, crafts, recipes, parenting, education, and shopping.

**Website Address:** <https://www.firefliesandmudpies.com>

**Monthly Pageviews:** 428,946

**Services Offered:** blog posts, social media promotion, video, photography, brand partnership

**Contact:** [melissa@firefliesandmudpies.com](mailto:melissa@firefliesandmudpies.com)



245,755  
Followers



34,103  
Followers



1,990  
Followers



2,238  
Followers



8,500  
Subscribers